

File specs — send this to your designer.

One-page spec sheet for whoever is building your artwork. Follow these and the file will arrive print-ready.

DOCUMENT

- Build at final print size, in inches.
- Illustrator over 227"? Author at 10% or 25% and note the scale.
- CMYK if your app supports it; RGB accepted (we convert).

BLEED & MARGINS

- 0.125" bleed on all sides if art runs to the edge.
- Keep text and logos 0.25" inside the trim (safe area).
- No crop or trim marks — cutting is CNC-driven from file geometry.

RESOLUTION

- Large format: 100–150 DPI at final size is sharp.
- Small pieces (stickers, decals): 300 DPI at final size.
- Vector wherever possible — logos, type, line art.

TYPE & CUT LINES

- Outline all fonts before export (Illustrator: Select All, then Type > Create Outlines).
- Custom contour cut? Include the cut path as a separate vector layer and note it.

EXPORT

- PDF preferred — "High Quality Print" or "PDF/X-4" preset.
- Include bleed. No marks. Max 250MB.
- PNG/JPG fallback: export at final size, 100–150 DPI, sRGB.